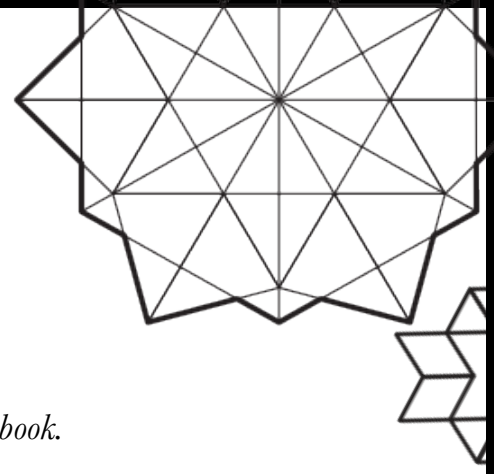


PRESENTATION

Action Plan



- ❖ *Watch the Personal Branding video and follow through the workbook.*
- ❖ *Define your 3 Brand Adjectives and post them in the Facebook group.*
- ❖ *Watch the video on Colour and Skin tone, and run through the Ambrace Your True Colours Kit to determine your seasonal shade.*
- ❖ *Decide on your top 3-5 colours within your seasonal palette and post these in the Facebook group*
- ❖ *Review the Psychology of Colour download and ensure that your colour selection is inline with the psychology of each colour.*
- ❖ *Analyse your bodyshape using the diagnostic tool then watch your personal shapes video and refer to the workbook for some extra style guidelines.*
- ❖ *Review the Signature Style video, create your Signature Style Pinterest boards and post them in the Facebook group.*
- ❖ *Develop your unique style formula by going through old pictures and looking back through your wardrobe for pieces that you loved.*
- ❖ *Pull together 3-5 looks that showcase your signature style and have them on hand. Ensure each look is fully stylised with all accessories. Take pics of each look and post them in the Facebook group.*
- ❖ *Watch the video on Brand Style Guide and determine the colours, fonts, elements and lifestyle that will bring your brand to life!*
- ❖ *Create your Brand Style Guide using the template supplied and share it in the Facebook group.*
- ❖ *Give yourself a mini high-five, you've just completed the Presentation module and you're on your way to becoming a powerful personal brand!*

