

Here are some examples of Bios that you can use for inspiration to create your own. First up is an old one of mine, as mentioned I use a Media Kit now.

AMBER RENAE



Civil Engineer, Entrepreneur, Fashion Editor and Presenter. Amber Renae is a celebrated style icon who draws on her vast life experience to motivate, enlighten and entertain her audiences.

A qualified Civil Engineer, Amber transitioned from constructing roads to constructing dresses when she started her own **fashion label** in 2002. The label earned industry acclaim and achieved retail success in high-end boutiques across Australia, Japan, France, New Zealand and the United States.

Closer to home, Amber's collections were snapped up by Australian retail heavyweights **David Jones** and **Myer** and its appeal among celebrities including Paris Hilton ensured the label's editorial success in **Madison**, **Shop till you Drop**, and **Cosmopolitan** magazines.

A celebrated style icon, Amber has been recognised with her appointment to the board of the inaugural **Mercedes Benz Fashion Festival**, was selected to discuss 'Innovation in Fashion' with the **Australian Government's Parliamentary Secretary for Trade**, and featured in the second series of the highly successful Arena TV production of **Project Runway Australia**.

This phenomenal success led to her appointment as Fashion Editor for **Australian Women's Health and Fitness Magazine** and her role as the resident fashion presenter on **Foxtel's Fashion TV** where she has interviewed leading international designers and celebrities including **Andie MacDowell**, **Melissa George**, **Mel B**, **Megan Gale**, **Alex Perry**, **Camilla and Marc**, and **Dion Lee**.



FASHION

STYLE

AMBER RENAE

AMBER RENAE

STYLIST

Amber is consumed in trends, colours and beautiful objects and connects exquisite styling for print media, television, costume and set design. Crossing effortlessly from lifestyle to fashion, from still to film and editorial, Amber can create, locate, craft or invent your next visual statement – from the sublime to the surreal.

Amber is regularly called upon to style leading Australian celebrities for media and promotional engagements. Working with the world's leading fashion and jewelry brands, Amber has styled clients including Michelle Bridges, Firass Dirani, and Deborah Mailman for red carpet events such as The Cannes Film Festival, the TV Week Logie Awards, the AACTA Awards, the GQ Man of the Year Awards and the IF Awards.

Credits: (Southern Cross Austereo, Queensland Investment Corporation, Colliers International, Stockland Property Development, Vogue, Marie Claire, InStyle, Men's Health and Fitness, Tatler (Malaysia), Fantastic Magazine (USA))

CORPORATE STYLE ADVISOR AND BRAND AMBASSADOR

Following in the footsteps of professional development experts in the United States, Amber has developed one of Australia's first dedicated corporate styling workshops - Style to Succeed. The seminar is tailored to corporate clients of all sizes across Australia and aims to align the personal brand of employees with the values and expectations of their employer.

In a competitive category, a specialist endorsement from Amber can separate a product from its peers and garner the attention of the audience. With a keen sense of brand, Amber develops and delivers content that connects with her own audiences and those of her corporate clients. From product launches, product profiling and branded content, Amber can connect your brand with fashion and style segments of the target audiences.

Credits: (Lexus, Swarovski, Schwarzkopf, Nikon, Siren Shoes, Dermalogica, Lorna Jane, Ciccone Cosmetics)

PRESENTER

Equally comfortable in front of a camera or a large audience, Amber gained popular attention through her role as a contestant on Arena TV's Project Runway Australia. With a quick wit and an infectious personality, Amber was one of the series highest profiled contestants and promoted the production throughout Australia. This led to her resident presenting role for Foxtel's Fashion TV Oceania where she interviewed the biggest names in Australian and international fashion.





This experience combined with Amber's significant and highly successful career changes makes her an entertaining, enlightening and thoroughly enjoyable keynote speaker and presenter at both corporate and public events.

Credits: (Foxtel, NovaFM, Mornings with Kerry-Anne, Dave & Kim show, Fashion Aid, St Kilda Festival, Diamond Model Awards, Cancer Council, Olympic Yacht Club Ladies Day, Ovarian Cancer Research Fund, Foxtel Lap)

How other clients have worked with Amber Renae

- ✓ **Expert opinion** on fashion and style for print, radio, television and digital channels.
- ✓ **Styling** for fashion shoots, events, editorial and advertising features.
- ✓ **Development of fashion and style content** for blogs, e-news and social media channels.
- ✓ **Presenting and hosting duties** at corporate functions and charity events.
- ✓ **Sponsorship leverage** activities.
- ✓ **Corporate styling** workshops / Incentive programs / Sales kick-offs.
- ✓ **Annual report styling** and photography / styling for media interviews.
- ✓ **Wardrobe audits** for corporate clients and high-net worth individuals.
- ✓ **Guest lecturer** for fashion colleges and learning institutions.

AMBER RENAE'S PLATFORM

-  www.amberrenae.com
-  facebook.com/officialAmberRenae
-  twitter.com/AmberRenae
-  instagram.com/theamberrenae



AMBER RENAE

This is a bio from Southern Cross Austereo – one of the biggest radio and TV networks here.

Charli was a styling client of mine.



THAT FEELING 

CHARLI

CHARLI ROBINSON IS THE LOVEABLE AND VIBRANT GOLD COAST SEAFM BREAKFAST ANNOUNCER AND PRESENTER OF SCOOPLA, TODAY NETWORK'S NATIONAL MULTI-PLATFORM 'STARS, GOSSIP, HYPE' AUTHORITY.

With over 10 years' media experience 2008 marked a big year for the star with her departure from popular kids show 'Hi 5'. The internationally acclaimed children's group aired in over 83 countries and sold more than 900,000 records. Charli has won 5 ARIA Awards, 3 Logie Awards and a Helpman Award for her work on Hi-5.

Charli moved into the mainstream media environment and has been a guest presenter on numerous TV shows including 'Getaway', 'What's Good for You', 'Spicks and Specks', 'Backyard Blitz' and 'Good News Week' She was a finalist on Dancing with Stars in 2008, and judge of channel 7's singing show Battle of The Choirs.

In 2009 Charli became one of the Australia's most listened to radio announcers, starting at Southern Cross Austereo as co-host of the Today Network's Hot30 Countdown each weeknight. 2011 saw her step into the role of solo host for The Dirt, nightly on-air, and the Dirt TV online. Charli has travelled internationally to interview some of the world's biggest stars for Dirt TV and radio.

The gorgeous Charli can now be found alongside Galely and Matt in the hilarious Gold Coast SeaFM breakfast team. Not to mention her Scoopla reports across the 47 radio stations on radio's Today Network, three television updates each weekday on Southern Cross Ten, One and Eleven channels regionally plus Network Ten's digital metropolitan channel Eleven, plus on up to the minute website, Scoopla.com.

[Galey, Matt and Charli](#)
[6-9am Weekdays](#)
www.seafm.com.au

Further Information:




This is a proposal from Saxton Speakers Bureau, provided to an Event Management company for their upcoming event.

Saxton are one of the biggest Speaker Bureaus in Australia.

As you can see their Bios are just one-page Word Docs – nothing too fancy!

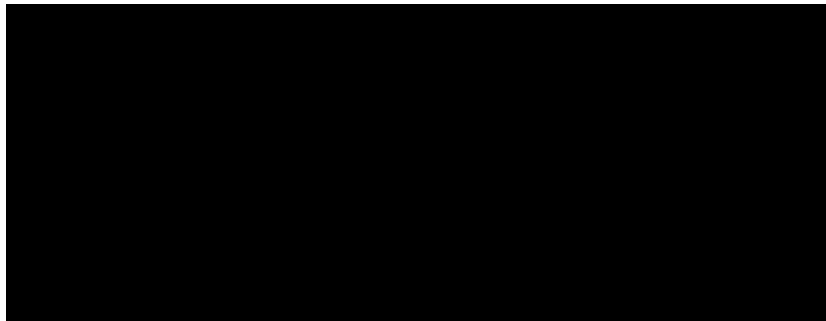


saxton

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Proposal



Robert Spector

Why consider Robert?

Robert is a customer service guru and the reason the US retail Nordstrom's is such a success. They also have a very strong online business (NordstromRack.com) with many employees in their call centre, so a good option for both face-to-face and on the phone customer service scenarios.



Fee Range

From \$US18,000.00 + GST ex USA

What clients say about Robert Spector

[Ctrl-Click here to read more client comments about Robert Spector](#)

Presentations

- Principles of Customer Service Excellence
- Creating and Telling Your Company Story
- Building a Culture of Customer Service Excellence
- Multi-Channel Touchpoints
- Creating Great Customer Experiences

All presentations are tailored for you - the specified ones and others that you may specify.

Profile

Robert Spector is an international bestselling author, speaker and consultant who has worked with

Melbourne Sydney Brisbane Auckland Singapore

people | connecting and communicating

numerous Fortune 500 companies around the world. A recognised authority worldwide on customer service excellence, he is best known for defining the core principles that define Nordstrom's commitment to customer service, which he coined **The Nordstrom Way**. Over the past 30 years, he has written 25 books and had works translated into over 23 languages; the most recent being *The Nordstrom Way to Customer Service Excellence: The Handbook For Becoming ...*

[Read more...](#)

Shaun Smith

Fee Range

TBA + GST ex UK



What clients say about Shaun Smith

'We arranged for Shaun to present to the top 500 of one of our major clients in Poland on customer excellence. He was absolutely fantastic. He was able to engage the audience and explain the principles of customer excellence in a way that they could understand and act upon. The energy was high, there was lots of laughing and the points were made and driven home. We liked his presentation so much that we asked him to speak at the Management conference for PwC in Poland. He delivered a completely different presentation, tailored to our circumstances and managed to wow the audience again. What can I say - I am impressed!'

PwC Consulting Central Europe

'Your well-chosen case-studies and thought-provoking insights gave the team the perfect stimulus for some really beneficial discussion and debate. I've had very positive feedback from the team on your presentation and workshop; your contributions have certainly helped to drive a new way of thinking about how we interact with our clients at London Stock Exchange Group. You clearly spent a lot of time getting to know our business and markets, in preparation for your presentation, and your time is very much appreciated.'

London Stock Exchange Group

'Thank you for your fabulous session at Oxford. Your session perfectly complemented the week.'

Estee Lauder

'Shaun worked with us to effectively integrate corporate best practice from major brands with our strategy, bringing our plans to life in such a way that he kept the audience engaged and reinforced key messages. Audience feedback was excellent; clear, passionate, fantastic. It really made me think.'

Vodafone UK

'The poise, passion and commitment Shaun showed in his work is infectious and I think everyone in attendance appreciated the candour with which he spoke. It is a wonderful treat to be able to listen to a speaker of his calibre and I know it was appreciated by all those in the room.'

Australian Institute of Management

'You don't want to miss this thought-provocative event. Shaun Smith offers new insight on how we should look at all the possibilities for making our contact centers a value-add, with a greater focus on the customer, and enabling our representatives to differentiate the experience and protect the brand.'

North American Customer Support Center

'Shaun is a master at storytelling and does it in a way which stretches anyone in the service and sales arena to go that extra yard. His insights are well researched and relevant to the audience - they hit home with full impact.'

National Australia Bank

'Chris Riddell showed a wonderful articulation for technology and its real life use, with practical examples and none of the propeller spinning complexity and jargon that is often seen. Chris has also recently been a keynote speaker at our Telstra Retail Conference, speaking about the future of digital and how it's impacting our world. Chris was able to not only entertain and inspire but delivered on the future ways of working and the challenges faced by business leaders today. I'd highly recommend Chris for any key speaker appointments for business that are needing thought provoking discussion on how their businesses will continue in the future with technology.'

Telstra

'Fantastic and exactly what we needed!'

Commonwealth Bank of Australia

[Ctrl-Click here to read more client comments about Chris Riddell](#)

Presentations

- Leadership and Culture: What are the new skills that leaders need to have in today's busy world and how do you create a culture that brings people together?,
- Customers and Experience: What does the future customer look like, and how do organisations create incredible experiences for them?
- Digital and Technology: How do you succeed in the world of digital, and what are some of the areas businesses need to focus on for the future?
- Data and Analytics: Business Intelligence (BI), and Big Data have transformed the world. What's next in this, and how can organisations embrace BI to drive growth.
- Disruption and Change: With so much change how can you future proof your business? What do jobs of the future look like and how can you embrace change?
- Trends and Innovation: What are some of the big trends around the corner, and what are the big innovation stories of today.
- Facilitation

All presentations are tailored for you - the specified ones and others that you may specify.

Profile

Chris Riddell is Australia's most sought after futurist, and an award-winning, industry-recognised keynote speaker on digital. He is also a renowned strategist and global emerging trend spotter for businesses and leaders in today's disrupted world.

A global trailblazer, Chris Riddell has worked for some of the largest and most successful companies and brands in the world. Having lived and worked in the UK, Saudi Arabia, Dubai, Kuwait, China, New Zealand and Australia, his understanding of our new world is compelling and thought provoking, to...

[Read more...](#)

Colin McLeod

Why consider Colin?

Colin's achievements are extraordinary and his academic back ground gives his presentations real depth. He is an expert on innovation, marketing (for 7 years he was GM Marketing at the AFL), customer loyalty and issues management (in the light of social media).



Fee Range

\$5,000.00 + GST ex VIC

What clients say about Colin McLeod

'The Nine news team really enjoys working with Colin. He is a real professional, always articulate and well prepared and he makes every effort to help our team out when he can. We have asked Colin to

provide comments on a wide variety of stories, and he always seems to find the right way to communicate with our news audience.'

Hugh Nailon, News Director, Channel Nine News

'Colin has managed to have three successful careers when most people would be happy with any one of them. He has held positions at some of the world's great universities, held senior executive roles with some of Australia's highest profile companies and been a successful entrepreneur. The feedback and ratings that Colin gets from his audiences are absolutely outstanding. Colin has an extraordinary ability to connect with his audience and many business executives tell me that they leave Colin's presentations with ideas that they can go back and implement in their business straight away, but also report that they are still using what they have learned years later.'

Professor Simon Bell, Melbourne Business School

'Colin would be the first person to tell you that he doesn't have all the answers. But what he does have is a real gift for helping people think about their business in new ways, and helping them find the answers. He inspires them to come up with new and better ways to tackle the challenges and opportunities in their business. We have been working closely with Colin for the last four years and they have been four of the five most profitable years in the history of a 25 year old company.'

Ken Matthews, Founding Partner and CEO, Matthews Steer Chartered Accountants

[Ctrl-Click here to read more client comments about Colin McLeod](#)

Presentations

- Commercialising Innovation
- Start Ups and Entrepreneurialism
- Sport and Business
- Issues Management
- **Customer Loyalty and Customer Service**

All presentations are tailored for you - the specified ones and others that you may specify.

Profile

Colin McLeod is a professional company director and a visiting Associate Professor in the Faculty of Business & Economics/Melbourne Business School at the University of Melbourne. Colin was previously General Manager - Marketing, Communications and Public Affairs at the Australian Football League, having joined the AFL from the position of Executive Director, Marketing and Brand Management at Goldman Sachs JBWere, following several years as Group Marketing Manager for Telstra's Mobiles division.

He joined Telstra after an academic career inc...

[Read more...](#)

Megan Quinn

Why consider Megan?

As a co-founder of the pioneering fashion luxury website Net-a-Porter, Megan shares a fascinating tale of risk and retail revolution which led to the first truly global online luxury fashion brand. A true international success story of entrepreneurship, creativity and innovation. She is focused on culture and change management and risk management.



Fee Range

\$10,000.00 + GST ex VIC

What clients say about Megan Quinn

'I wanted to thank you for agreeing to present at our 2011 Women's Network Conference. Your presentation was the highest rated presentation of the day. Most employees mentioned that they could relate to you and were highly motivated by what you had to say. They thought you were engaging, and that it was a great success story to hear about. Some of the quotes we received were...

'It was fascinating and I really enjoyed it';

'I really enjoyed the session and found Megan very intriguing, cool and sophisticated';

'Very interesting and inspiring from the perspective that it takes more than a good idea but also determination and courage'; and

'Very interesting to hear her experiences and challenges she faced - best session!'

Thanks again, and we look forward to having you participate in future events with Goldman Sachs.'

Goldman Sachs & Partners Australia Pty Ltd

'Megan Quinn was fantastic! Her story is inspirational, educational and humorous. We wouldn't hesitate to have her speak at future events. Highly recommended.'

Open Universities Australia

'Megan was the epitome of professionalism from the minute she walked in the door, but more than that, she was completely approachable, warm and kind - just like the mantra she follows in her business practices. I felt that Megan truly valued the input from each of our team members throughout the whole event, and in particular for me from a media relations point of view, she was more than willing to take part in media interviews with a great willingness to talk on all things to do with her career journey and life. The audience were glowing with inspiration following her genuinely real and motivating presentation and each of our team felt personally touched by her presence. We thank Megan very much for her contribution to our event, for making our audience so inspired and for her personable approach throughout the whole day.'

Victorian Employers' Chamber of Commerce and Industry

'Fabulous! Extremely lovely person who was received really well by the entire group. Megan really 'gets it' and her open and honest communication was really valued by the members. We are very grateful she was able to join us for the entire day and share her story with us.'

LimeBridge (Aust) Pty Ltd

'Megan was entertaining and engaging yet had a persuasive story and powerful business lessons to share. She appealed to our wide employee demographic and there was 'something for everyone' in her talk.'

Reed Exhibitions

'Megan was very personable and customised her session in accordance with the audience and our requirements. The story was very engaging and although Net-a-Porter is high end, Megan was able to draw out tips and lessons that all businesses could relate to. Evaluations received from the session were very positive and citing that they learnt lessons from the session which they will be able to apply to their business.'

Banyule City Council

'I have received overwhelming feedback on the quality of Megan's presentation.'

Tourism Industry Development Officer, Bendigo Tourism

[Ctrl-Click here to read more client comments about Megan Quinn](#)

Presentations

- The Spirit of Entrepreneurship
- 10 Steps to Business Success in the 21st Century
- Evolution: The precursor to innovation
- Insights into Effective Boards
- **Respect: Both customers and staff are your ambassadors**

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- Playing the Game of Catch-up: The challenges and opportunities facing Australian businesses
 - Intuition and Creativity: Which global businesses are reaping the rewards of valuing both?

All presentations are tailored for you - the specified ones and others that you may specify.

Profile

For the past 25 years, Megan Quinn has built a career specialising at the luxury end of retailing, advertising, publishing and design for the fashion, jewellery, hotel and airline industries. She has held a variety of leadership and senior executive as well as non-executive board roles, utilising her strong commercial capabilities and deep expertise in brand and service offer development.

Her secondment to London in 1988 with the Mojo advertising agency marked the beginning of 18 years of involvement with prestigious clients and established he...

[Read more...](#)

Catherine DeVrye MSc CSP

Why consider Catherine?

Catherine has vast and proven experience - talking about change, customer service, teamwork, leadership and personal resilience – as well as hands on implementation as both a public sector and global IBM executive, and later as a #1 best-selling author of eight books translated into over a dozen languages.



She will invest time to fully understand your specific challenges, shift attitudes and help boost your bottom line and team morale.

Former (Telstra sponsored) Australian Executive Woman of the Year and twice voted Australian Keynote Speaker of the Year, Catherine has true depth of expertise and her holistic approach to maximise the potential of teams - and individuals - makes her one of the most versatile speakers. Catherine is unique in that she can deliver a high content business message and/or mixed with an inspirational personal story about overcoming adversity (from an orphanage in Canada to arriving in Australia with a backpack and \$200).

Catherine genuinely cares about the people she meets and has proven results that her always customised, high energy, humorous and powerful presentations, leave a positive impact on your business long after the conference ends, with real strategies that you and your delegates can implement immediately, whether they're seasoned executives or young front line staff.

Catherine's timeless wisdom in times of change, with a wide range of audiences makes her a 'no risk' choice. She's trekked to Timbuktu and beyond Everest Base Camp, and will go to the ends of the earth for original material to create delighted clients.

Topics, an extended profile and some client testimonials are below for your reference.

Fee Range

\$7,500.00 + GST ex NSW

What clients say about Catherine DeVrye

'Easy to listen to, witty and very wise... kept audience riveted and wonderfully amused. The team still talks about lettuce which has become the catchphrase for removing the unnecessary from our business.'

ADT Security

'Thank you for the tremendous contribution to our business and the participative culture we have

developed. Part of our success is due to your involvement and I am most grateful.'

American Express

'As soon as she appeared on stage she had everyone's full attention and captivated the entire audience until the very end... remarkable presenter who reinforced our key messages and delivers beyond the expected. Professional yet relaxed style. Excellent entertainer and also touches people's hearts!'

Audio Clinic

'Came top in evaluations... best thing since sliced bread... had audience in the palm of her hand... great message, a joy to work with and wonderfully normal.'

British Association of Removers

'Spoke to a mixed audience ranging from junior staff to senior executives... all walked away inspired.'

Bunnings Building Supplies and Hardware

'Presentation on hope and resilience in leadership, provided a personal story with lashings of good humour and helped set the tone for the conference. She wove the issues we spoke about at our teleconference into designing such an effective presentation'

Catholic Principals Association

'As evaluations show, our investment in having her speak was money well spent-most favourable audience response from any speaker in the history of the event.'

Computer Associates

[Ctrl-Click here to read more client comments about Catherine DeVrye](#)

Presentations

- Resilience for Results: Turn Obstacles to Opportunities Through Hope & Humour
- **Service: To customers, colleagues, community and self**
- Paperclips Don't Grow on Trees: Add value - not cost - to your bottom line
- Shift Happens - Conquer the Challenge of Change
- Stronger United Teams Through Professional and Personal Leadership
- **Good Service is Good Business**
- Resilience = Results: Be empowered to turn obstacles to opportunities through hope and humour
- Complacency is the Curse of Success

All presentations are tailored for you - the specified ones and others that you may specify.

Profile

Catherine DeVrye develops ideas, delights audiences and delivers results.

Combining Gen Y energy with baby boomer experience and wisdom, Catherine has the 'street cred' to deliver the results you want at your next conference.

Always customised to your theme, Catherine's down to earth and delightfully humorous style is thought provoking yet practical and her content has earned repeat bookings on five continents.

Twice voted Australian Keynote Speaker of the Year in 1999 and 2010, Catherine is an entertaining communicator with proven int...

[Read more...](#)

Michelle Bowden

Why consider Michelle?

Melbourne Sydney Brisbane Auckland Singapore

