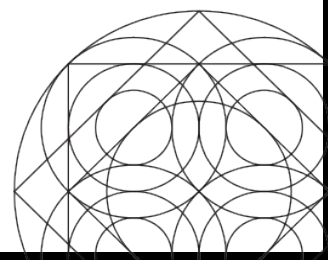
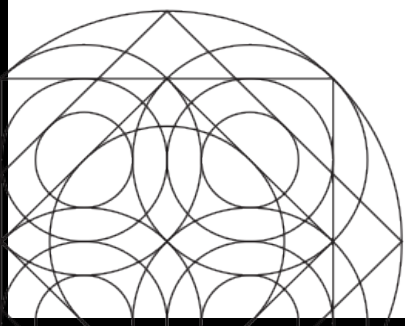


CREATING VIDEOS

*Without Being
on Camera*



Creating Videos

WITHOUT BEING ON CAMERA

Screen Recordings

Design a presentation on either Keynote or PowerPoint

Record your screen using Quicktime or Screenflow/ Camtasia

Record your audio over the top

Kinetic Typography Video

Where the script of the video is “spelled out” on the screen in typography and the text is animated.

Hire an expert on Fiverr to create these for you

<https://www.fiverr.com>

White Board Video

Good for “explainer” style videos, where a hand draws characters on a whiteboard to explain the story or script.

Hire a dedicated whiteboard video company from:

<http://truscribe.com/products/>

<https://www.commoncraft.com/>

<http://www.videoscribe.co/>



Creating Videos WITHOUT BEING ON CAMERA

Animated Video

Uses animations to tell your story for you

Hire an expert on Fiverr or Freelancer to create these for you, or check out a dedicated company like:

<https://www.powtoon.com/>

Use Stock Footage

Purchase Stock Video footage and splice it into your video, dramatically reducing the amount of time you appear onscreen.

Check out Sarah Jenks and Jason Silva for Inspiration

<http://www.livemoreweighless.com/>

<https://www.facebook.com/jasonsilva/>

Infographic Style Video

Use the Adobe Spark platform that has everything you need already built in

<https://spark.adobe.com/>

Mix a few mediums together

There is so much flexibility! Why not splice a few mediums together and you can even hire someone to do a voice over from a site like Fiverr.