

PHOTOGRAPHY

Action Plan

- ❖ Discover some Presentation tips by watching the first lesson and follow through using the workbook.
- ❖ Make some decisions now about what you'll wear for your next photoshoot. Try on outfits now and make sure they work in the environment you plan to shoot it.
- ❖ Decide what you'll do for your Hair, Makeup and Grooming for your next photoshoot. If you plan on DIY'ing have a practise run through to make sure you have the right techniques and products. If you plan on outsourcing, start looking for professionals to hire now.
- ❖ Watch the Performance for Stills lesson and download the workbook.
- ❖ Create your Pinterest board of Poses, including seated, standing, action shots, full length, mid-length and headshots.
- ❖ Discover your best headshot angle, and post a selfie into the Facebook group, explaining your best angles. Eg, My best angle is head tilted slight down and to the left, with a small smile.
- ❖ Learn about Publicity for your Photography Stills and download the workbook
- ❖ Make a list of all the Social Media channels, pages on your website and other marketing collateral that will need to be updated with your new shots
- ❖ Learn about Pre-Production, Production and Post Production and download the Workbook and Checklist.
- ❖ Download the Image Editing Apps VSCO Cam and Facetune and develop your unique editing formula

