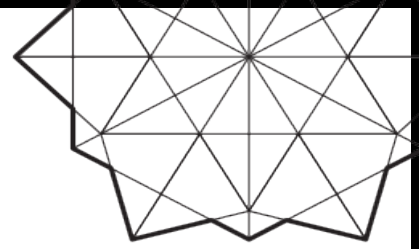


# PHOTOSHOOT

## Checklist



- ❖ *Lock in your shoot Date and create alerts in your Calendar to check weather if shooting outdoors*
  - ❖ *Location – scout your location and take shots of any different backgrounds to show your photographer is using one.*
  - ❖ *Hire a photographer if needed and ask them to do a location recce to ensure they have the correct equipment*
  - ❖ *Hire a Hair and Makeup artist and send through location shots as well as mood boards. Or if DIYing, make a plan of when and how you will do your Hair and Makeup. Create mood boards regardless of whether you are outsourcing or DIYing.*
  - ❖ *Style your shoot outfits using your bodyshape and skintone knowledge.*
  - ❖ *Collect any props that you are considering using and make sure they are clean and in good working order. These could be used for action shots of you at work.*
  - ❖ *Develop a Shot list of styles and poses of shots that you want to capture on the day – be sure to include Action Shots, Shots of you ‘Speaking’, anything else you need.*
  - ❖ *Brief your entire crew, advising them of location, shot list, hair and makeup, and fashion styling. Use Pinterest mood boards and share these with everyone.*
  - ❖ *Consider any at home beauty routines – eg, Hair Removal, Nails, Tan etc.*
  - ❖ *Lighting - If you’re using artificial lighting make sure all your globes are still working, and that the leads are long enough to reach your location.*
  - ❖ *Practice your poses before hand at least in the mirror, but even better with a faux shoot and full dress rehearsal*
  - ❖ *Charge all of your equipment the night before*
  - ❖ *Ensure you have enough storage on your phone or camera’s memory card*
  - ❖ *If you’re shooting outdoors make sure you checked the weather and that you have a backup plan in case of bad weather*
- Pack everything you need to bring on the day before, shoot days are always quite stressful!*