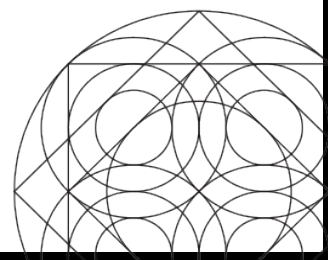
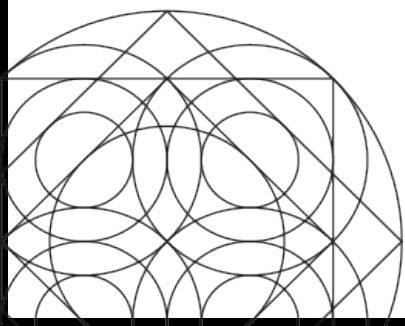


PRESENTATION
FOR
Keynotes



Presentation for Keynotes

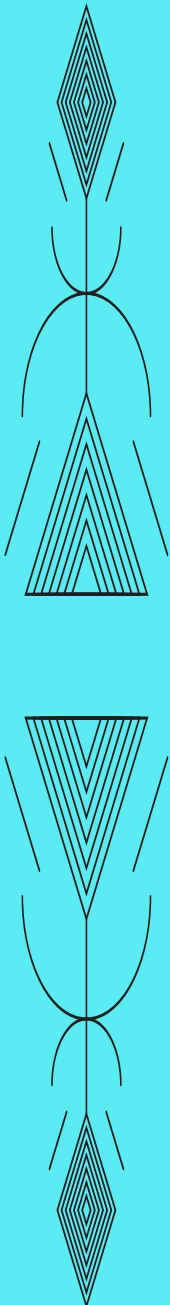
When you speak in front of anyone, remember that people are not just listening to what you say, they are taking in every little bit of who you are – words, voice and appearance – and they are then making judgments about you and your message...

PRESENTATION MATTERS!

- Stages allow your audience to connect with you intimately and to form real personal bonds...but they also mean that people are viewing you from a different angle than you might be used to*
- If the audience thinks you look uncomfortable you lose your power*

As with your posture, your clothing speaks volumes about you and your message, so do NOT underestimate it's importance. Your clothing is part of the brand that your audience will subconsciously absorb as you speak. If your clothing doesn't represent your message, you will dilute your impact.

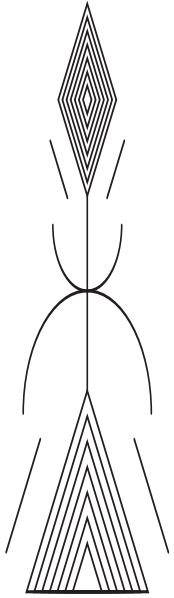
Keep it classy!



Presentation for Keynotes

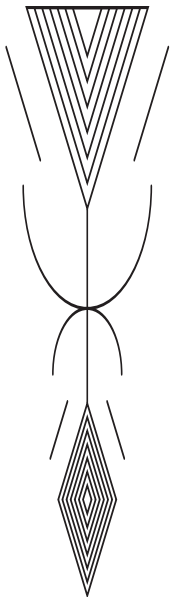
WHAT TO WEAR ON STAGE

- *You should be dressed slightly better than your audience*
- *Dress in a way that creates power and authority*
- *Stay away from loud jewelry*
- *Avoid clothes that will show sweat*
- *Stay away from anything that will cause you to fidget*
- *Consider the angle that people will view you from when you're on stage*
- *Consider the lighting*
- *Is the microphone going to be clipped to you?*



HAIR AND MAKEUP FOR STAGE

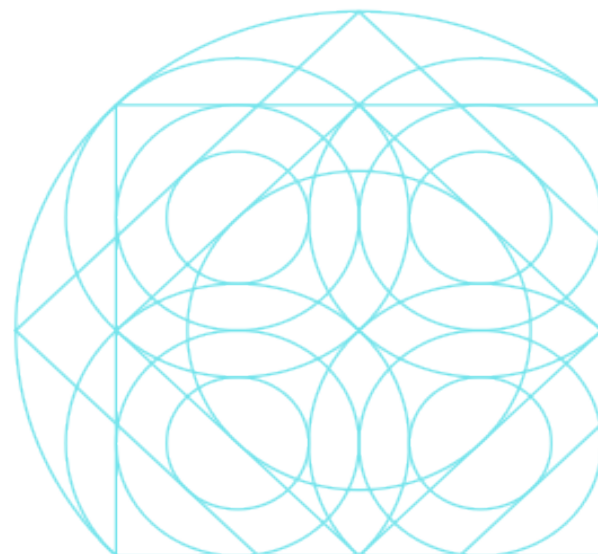
- *Your makeup should be reflective of the environment you're in*
- *Natural looking makeup is best*
- *Speak to the event planner – are they supplying hair and makeup?*
- *Consider a red lip, as this signals authority and power*



Presentation for Keynotes

GROOMING FOR MEN

- *I actually don't recommend any makeup for stage, unless you're super confident applying it!!*
- *I recommend translucent powder, blotting paper or tissues for your face to minimize shine before you appear on stage*
- *A 5 o'clock shadow is okay for a stage performance if this is your usual look*
- *Consider a trip to the hairdresser*



Presentation for Keynotes

THINGS TO REMEMBER

- *How will you be entering the stage?*
- *Will you be sitting or standing?*
- *Will your outfit hold up for a full day?*
- *Are you prone to sweating on stage?*
- *Are your shoes polished and clean? Are they sensible?*
- *Will you be moving a lot?*

