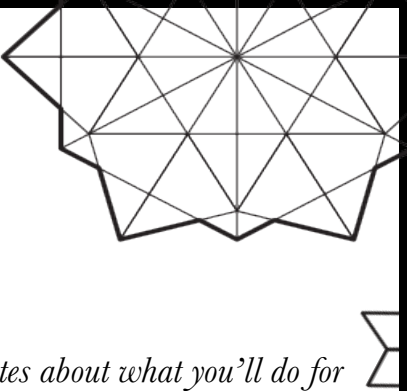


VIDEO

Action Plan

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- ◇◇ Discover *Presentation for Video* and download the workbook. Make notes about what you'll do for fashion styling, grooming, hair and makeup for your next shoot.
 - ◇◇ Watch the *Performance for Video* lesson and download the workbook.
 - ◇◇ Learn about *Performance Tics* and for a bit of fun, post any newly discovered *Performance Tic* in the Facebook group. Saying something like "Ha! Just realised my left eyebrow has a mind of its own on film!" will bring awareness to your tic and also add humour and light-heartedness.
 - ◇◇ Discover *Publicity for Video* and download the workbook.
 - ◇◇ Plan your next Video shoot by learning about *Production for Video* and download the workbook.
 - ◇◇ Break down some barriers to going live with the *Live Video* lesson and workbook
 - ◇◇ Schedule your first Facebook Live this week! If you own a Facebook group then do it in their, or for extra support do it in our Facebook community – just make sure you're adding value to us all! Even if it's just in small way...
 - ◇◇ Review this handy tips video shot by Wistia on how to shoot with your iphone – it really is that easy! <https://wistia.com/library/shooting-video-with-an-iphone>